

# PRICE BUSTERS FRAME & LENS PACKAGE

*Add these options to your value offerings for your price-conscious patients!*

EXTREME VALUE PACKAGE		VALUE PLUS PACKAGE	
Includes CR-39 lenses and qualifying frame. Finished jobs only. No substitutions allowed.		Includes shatter-resistant polycarbonate lenses and qualifying frame. Finished jobs only. No substitutions allowed.	
Single Vision	19.95	Single Vision	29.95
ST-28	29.95	ST-28	39.95
Shoreview/Shoreview Mini (MVP) progressive	39.95	Shoreview/Shoreview Mini (MVP) progressive	49.95
UPGRADES FOR YOUR PACKAGES			
Add value by upgrading to non glare or including a scratch coat. Include the following to the above base price.			
Scratch coat		4.95	
Sharpview non-glare		15.95	

## QUALIFYING FRAMES:

SPL-26		SS-291	
SPL-28		SS-292	
SS-281		SS-298	
SS-285		SS-350	
SS-286		SS-351	
SS-290			

Please specify **PRICE BUSTER** or **PB** in the Special Instructions area of the Midland Rx form or when phoning in your Rx. Jobs without this designation will not be eligible to receive this special pricing.

***Purchase the entire frame collection for this program for only \$199.95. Use the order form on the back page to order your frames today.***

*(Net price includes 33 frames)*

Below is a list of frames within the Price Busters frame collection. Also listed are frame colors and sizes.

**PRICE BUSTERS** - 33 piece kit **\$199.95** *(NOTE: introductory kit not returnable for credit)*

<b>SUCCESS PLASTIC</b>			<b>FRAMES BOOK PRICE</b>
SPL-26	Black/Crystal, Burgundy/Blue, Grape/Crystal	51-16-135	\$33.95
SPL-28	Bordeau, Brown, Tortoise	53-16-140	\$33.95

<b>SUCCESS EYEWEAR</b>			
SS-281	Antique Brown, Black, Gunmetal	52-15-140	\$21.95
SS-285	Brown, Pink, Yellow Gold	51-19-135	\$21.95
SS-286	Antique Brown, Antique Silver, Gunmetal	56-18-145	\$21.95
SS-290	Antique Blue, Brown, Gunmetal	53-17-135	\$23.95
SS-291	Brown, Gunmetal, Silver	52-17-135	\$23.95
SS-292	Black, Brown, Gunmetal	52-17-135	\$23.95
SS-298	Antique Brown, Black, Gunmetal	57-17-145	\$23.95
SS-350	Black, Brown, Pewter	49-18-135	\$23.95
SS-351	Antique Blue, Black, Rose	51-17-135	\$23.95

I authorize Midland Optical to send me the 33 frames listed above. I understand I will be billed for the amount of \$199.95 net.

Practice Name \_\_\_\_\_ Account number \_\_\_\_\_

Your Name (Print) \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

\_\_\_\_\_  
Acct Authorization (owner)

\_\_\_\_\_  
Date

**Fax to Midland Optical at 800-356-5038 • 314-533-3008**