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Back to School Basics



Jump to the head of the class and save over 30% with our new BTS promo.



BACK TO SCHOOL CUT & EDGED LENS PROMO	
Single Vision Polycarbonate	\$22.50
Choose your frame*	
Eyewear Designs (Scooby Doo/NBK/Hershey's)	\$33.00
Eyewear Designs (Jill Stuart)	\$39.70
Noveau	\$25.60
Add Sharpview AR*	\$20.00
Add Alizé AR*	\$41.95
Add Transitions*	\$40.00

*Add to single vision polycarbonate lens cost. Frames available for the discounted price advertised above are listed on the back page.

To participate in this promotional price, please specify **BTS PROMO** under special instructions when ordering

*For more information,
 please call us at 800.325.3176*

This promotion is good July 12, 2010 - September 30, 2010. This promotion cannot be combined with any other discount or promotion. All prices net. No further discounts apply.



EYEWEAR DESIGNS

Jill Stuart 005

Jill Stuart 151

Jill Stuart 160

Jill Stuart 165

Jill Stuart 166

Jill Stuart 167

Jill Stuart 174

Jill Stuart 176

Jill Stuart 177

Jill Stuart 184

Jill Stuart 189

Jill Stuart 193

Jill Stuart 195

Jill Stuart 207

Jill Stuart 208

Jill Stuart 210

Jill Stuart 215

Jill Stuart 216

SD 36

SD 49

NBK 12

NBK 16

NBK 17

NBK 21

NBK 22

NOUVEAU

Aidan

Ardon

Arturo

Athens

NOUVEAU CONT'D

Benito

Blake

Caesar

Caldo

Chenille

Chico

Christian

Clair

Connie

Dominic

Dorian

Ella

Felicca

Fillipo

Florence

Galen

Grazie

Jack

Katie

La Strada

Ladonna

Lauro

Layla

Leslie

Los Angles

Lynda

Madrid

Manchester

Massimo

Milo

NOUVEAU CONT'D

Moorea

Nadia

Natalia

Omar

Padre

Reid

Rocco

Romantico

Rudy

Sophia

Tess

Thea

Thor

Victoria

Westminster

NOUVEAU KIDS COLLECTION

Gummy Worm

Psychedelic

Rugby

Sneak

Soccer