

**Kodak**  
Unique Lens



**ONE PRICE FITS ALL...Take your pick of 50 lens materials!**



Digitally-created backside progressives made with state-of-the-art manufacturing technology.  
Design selected based on patient's frame size and shape; fitting heights as low as 13mm.

**\$175**

(Finished Price after 20% max discount)

**ONE PRICE ALL MATERIALS!**

*Includes KODAK CleAR™ or Clean'N'CleAR™ Lens Coating*

OFFER EXPIRES DECEMBER 31, 2010

CALL 800-325-3176 or 314-533-2020  
2360 59th Street, St. Louis, MO 63110  
[www.midlandoptical.com](http://www.midlandoptical.com)



# 50 Reasons to Celebrate KODAK Unique Lenses!

The introduction of the new KODAK Sun Lenses is a cause for celebration because now when you select KODAK Unique Lenses you can choose from 50 different lens materials/colors! More choices allows you to fit more patients this ease.

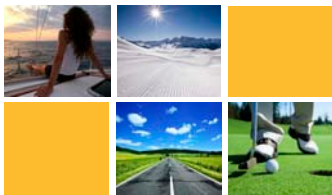


CLEAR
Standard Resin
PolyClear®
Trivex®
EvoClear® 1.56
TLX 1.6™
1.67 High Index
1.74 High Index

SUN LENSES
Polarized Standard Resin <i>gray/brown</i>
Polarized PolyClear <i>gray/brown</i>
Polarized 1.60 <i>gray/brown</i>
Polarized 1.67 <i>gray/brown</i>
*NXT Polarized <i>gray/brown</i>
*NXT Photochromic <i>gray/brown/amber</i>
*NXT Photochromic Polarized <i>gray/brown</i>
*NXT Tinted <i>gray/brown/green</i>
*NXT Mirrors <i>silver/gold</i>
Drivewear®

PHOTOCHROMIC
SunSensors® 1.56 <i>gray/brown</i>
SunSensors HPC 1.67 <i>gray/brown</i>
InstaShades® 1.50 <i>gray only</i>
InstaShades 1.56 <i>gray/brown</i>
InstaShades 1.60 <i>gray/brown</i>
InstaShades PolyClear <i>gray/brown</i>
Transitions® 1.50 <i>gray/brown</i>
Transitions Poly <i>gray/brown</i>
Transitions Trivex <i>gray/brown</i>
Transitions 1.60 <i>gray/brown</i>
Transitions 1.67 <i>gray only</i>
Life Rx™ Polycarbonate <i>gray/brown</i>

\* New lens material.  
NXT Lenses are made using Trivex.



Introducing...

## Kodak Sun Lenses With NXT® Technology

With a variety of treatments, **Kodak** Sun Lenses accommodate a wide assortment of frames for all ages. Available in single vision and **Kodak** Unique Progressives. NXT Lenses are made using Trivex and provide:

- **Impact and UV Protection**  
*Ideal for outdoor sports and activities*
- **Light Management**  
*Optically clear, combine with back-side AR*
- **Comfort and Style**  
*lightweight & durable for rimless frames*
- **Long-Lasting Durability**  
*Easy to clean, double-sided hard coat*



PracticePlus®

PracticePlus® is an ongoing KODAK Lens product-support program designed to enhance the practice of independent vision care professionals. **Members earn \$10 for every pair of KODAK Progressive Lenses redeemed.** You must be enrolled prior to placing orders. All PracticePlus rules apply.

Call (800) 950-5367 or visit [www.practice-plus.net](http://www.practice-plus.net) to enroll today.

**Kodak**  
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